



2025 PACKAGES: MALLS, RETAIL STORES & RESTAURANTS

**KIDS OUT
and ABOUT**.com

 BeyondtheNest.com

 ENTERTAINMENTCALENDAR.COM

Package Discounts for **MALLS, RETAIL STORES, and RESTAURANTS**

You coordinate advertising for malls, retail stores, or restaurants: Our readers are your audience! We promote local events and activities year-round. Make sure your events are posted to our calendar (that's free). Then choose one of the packages below or let us tailor one to your needs!

✔ **INTRO: \$1600 \$1200**

- 12 months of square ad (250 x 250 px in jpg, png, or gif format) - change ads as desired
- Paragraph in our weekly e-newsletter once per quarter for total of four – up to 110 words plus graphic plus link to your site. Schedule paragraphs for four Thursdays of your choice.

✔ **STANDARD: \$3800 \$2800**

- 12 months of square ad
- Paragraph in four weeks of newsletter
- 12-month upgrade of your listing PLUS our team will input your events into our calendar to save you time
- Leaderboard ad (728 x 90) or Top ad (450 x 150) on top of site for one month (pending availability). Malls typically use this for Back to School, Halloween, December holidays, or Easter.

✔ **PREMIUM: \$8100 \$5265**

- 12 months of square ad
- Branding paragraph + graphic in weekly newsletter once per month
- 12-month upgrade of your listing with data entry
- Leaderboard ad (728 x 90) or Top ad (450 x 150) on top of site for two months (typically use this for Back to School, Halloween, December holidays, or Easter).
- Top 20 page ad for one year (728x 90 px)
- Exclusive e-blast to our subscriber list in the week of your choice, pending availability – secure your date well in advance because these slots sell out

[CLICK HERE TO SEE SAMPLE IMAGE ADS](#)

CUSTOM PACKAGES CAN BE TAILORED TO YOUR NEEDS AND BUDGET!

