

Package Discounts for

Riding Stables

You educate young equestrians: Our readers are your audience! There's nothing like getting "out and about" on horseback! We promote sports and physical education programs year-round. Make sure your events and summer camps are posted to our calendar (that's free). Then choose one of the packages below, or let us tailor one to your needs!



- One-year content ad on our horseback riding class page
- A paragraph in our after-school / fall program e-newsletter the second Monday of August





STANDARD: \$2010 \$1290

- One-year content ad on our horseback riding class page
- One-year content ad on sports & exercise camp / summer programs page
- A paragraph in our after-school / fall program e-newsletter,
- Paragraph in our March and April editions of summer camps / programs newsletter
- Six paragraphs (you choose six different Thursdays during your main signup periods) in our weekly e-newsletter about your program



PREMIUM: **\$3810** \$2610

- One-year content ad on our horseback riding class page
- One-year content ad on sports & exercise camp / summer programs page
- A paragraph in our after-school / fall program e-newsletter,
- Paragraph in our March and April editions of summer camps / programs newsletter
- Six paragraphs in our weekly e-newsletter about your program
- One year of square image ad running throughout our site
- Exclusive, dedicated e-blast (5-8 paragraphs + graphics) sent to all newsletter subscribers in your region (pending e-blast slot availability)





CLICK HERE TO SEE SAMPLE IMAGE ADS

CUSTOM PACKAGES CAN BE TAILORED TO YOUR NEEDS AND BUDGET!